

## **APPENDIX WP**

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**APPENDIX WP  
(WHITE PAGES DIRECTORY)**

**1. INTRODUCTION**

- 1.1 This Appendix sets forth terms and conditions that shall apply to CLEC for inclusion of End User Listings in TDS TELECOM White Page Telephone Directories and Directory Assistance databases provided by TDS TELECOM.
- 1.2 The prices at which TDS TELECOM agrees to provide CLEC with White Page and Directory Assistance database services are contained in the applicable Appendix PRICING.

**2. SERVICE PROVIDED**

- 2.1 TDS TELECOM publishes White Pages (WP) directories for geographic areas in which CLEC also provides local exchange telephone service, and CLEC wishes to include alphabetical listings information for its End Users in the appropriate TDS TELECOM WP directories and/or Directory Assistance databases.
- 2.2 CLEC also desires distribution to its End Users of the WP directories that include listings of CLEC's End Users.
- 2.3 TDS TELECOM shall provide CLEC and its End Users access to WP and/or directory listings under the following terms:
  - 2.3.1 Prior to the issuance of a particular directory, CLEC shall furnish to TDS TELECOM via a Local Service Request (LSR) all new, changed and deleted subscriber listing information pertaining to CLEC End Users located within the local directory scope, along with such additional information as TDS TELECOM may reasonably require to prepare and print the alphabetical listings of said directory. CLEC may provide CLEC's subscriber listing information to TDS TELECOM for inclusion in the WP directory up to thirty (30) days prior to the business office close date. Applicable service order charges as set forth in Appendix PRICING shall apply.
  - 2.3.2 So long as CLEC provides listing information to TDS TELECOM as set forth above, TDS TELECOM will include in appropriate WP directories the primary alphabetical listings of all CLEC End Users located within the local directory scope. TDS TELECOM will also include, where applicable for CLEC business End Users, one alphabetical, non-bold yellow page listing on the same basis as provided for TDS TELECOM business End Users.

- 2.3.3 Additional, designer and foreign listings will be offered by TDS TELECOM upon request at tariffed rates as set forth in Section 8 of TDS TELECOM's General Exchange Tariff.
- 2.3.4 CLEC's End User listings will be alphabetically interfiled with TDS TELECOM's subscriber listings of the WP directory. After the business office close date for a particular directory, TDS TELECOM shall provide CLEC, in electronic spreadsheet format, the directory publisher's proof of the subscriber listings as such listings are to appear in the directory. The verification list shall also include Directory Delivery Address information for each CLEC End User. CLEC shall review this verification list upon receipt and shall submit to TDS TELECOM any necessary additions, deletions or modifications within five (5) Business Days.
- 2.3.5 Each CLEC subscriber will receive one copy per primary End User listing of TDS TELECOM's WP directory in the same manner and at the same time that they are delivered to TDS TELECOM's subscribers during the annual delivery of newly published directories. TDS TELECOM has no obligation to provide any additional WP directories above the directories provided to CLEC or CLEC customers after each annual distribution of newly published WP. For WP directories and/or WP directories that are co-bound with Yellow Pages, CLEC may provide to TDS TELECOM written specifications of the total number of directories that it will require, at least sixty (60) days prior to the business office directory close date. In that event, TDS TELECOM will deliver the remaining directories included in the CLEC's order in bulk to an address specified by CLEC.
- 2.3.6 TDS TELECOM will provide CLEC with 1/8<sup>th</sup> page in each directory (where CLEC has or plans to have local telephone exchange customers) for CLEC to include CLEC specific-information (i.e., business office, residence office, repair bureau, etc.) in the WP directory on an "index-type" informational page. No advertising will be permitted on such informational page. This page will also include specific information pertaining to other CLECs. At its option, CLEC shall provide TDS TELECOM with its logo and information in the form of a camera-ready copy, sized at 1/8<sup>th</sup> of a page. The content of CLEC's camera-ready copy shall be subject to TDS TELECOM's approval, such approval not to be unreasonably withheld or delayed.
- 2.3.7 At its request, CLEC may purchase "Informational Page(s)" in the informational section of the WP directory covering a geographic area where CLEC provides local telecommunications exchange service. Such page(s) shall be no different in style, size, color and format than TDS TELECOM's "Informational Pages". Sixty (60) calendar days prior to the



business office directory close date, CLEC shall provide to TDS TELECOM the "Informational Page" in the form of camera-ready copy.

2.3.8 TDS TELECOM will include and maintain CLEC End User listings in TDS TELECOM's Directory Assistance databases. To the extent that TDS TELECOM's directory assistance listings are maintained in a database administered by a third party, CLEC shall cooperate with TDS TELECOM as needed to have CLEC listings loaded into such database. CLEC shall provide such Directory Assistance listings to TDS TELECOM at no charge.

2.3.9 CLEC shall provide to TDS TELECOM the names, addresses and telephone numbers of all End Users who wish to be listed in the directory assistance database but omitted from publication in WP directories (Non-published). Non-Published listings will be subject to the rates as set forth in TDS TELECOM's applicable General Subscriber Services Tariff.

### **3. USE OF SUBSCRIBER LISTING INFORMATION**

3.1 CLEC authorizes TDS TELECOM to include and use the subscriber listing information provided to TDS TELECOM pursuant to this Appendix in TDS TELECOM's appropriate printed WP directory and Directory Assistance database(s). Included in this authorization is the exchange of extended area service listings TDS TELECOM provides for Independent Company directory publications and release of CLEC listings to requesting competing carriers as required by Section 251(b)(3) and any applicable state regulations and orders. Also included in this authorization is TDS TELECOM's use of CLEC's subscriber listing information in TDS TELECOM's current and future directory. TDS TELECOM will afford CLEC's directory listing information the same level of confidentiality that TDS TELECOM affords its own directory listing information.

### **4. PRICING**

4.1 The rates for the services described herein are identified in Appendix PRICING. As described in 2.3.1 above, TDS TELECOM will assess CLEC a service order charge for each Local Service Order (LSR) submitted by CLEC to include CLEC's subscriber listing information in TDS TELECOM's listings database. TDS also will assess a book charge for each White Pages directory ordered by CLEC. TDS TELECOM will assess the service order charge upon processing of the LSR and inclusion of CLEC's subscriber listing in TDS TELECOM's listings database. TDS will assess the book charge upon the occasion of CLEC's order of the White Pages directory, such charge anticipated to be rendered on an annual basis. In consideration of the rates paid hereunder, for each CLEC subscriber listing provided by CLEC to TDS TELECOM's listings database, CLEC's End User will receive one primary listing in TDS TELECOM's

White Pages directory. In consideration of the rates paid by CLEC hereunder, for each White Pages directory ordered by CLEC, and at the time of annual distribution by TDS TELECOM of newly published directories, CLEC will receive one copy of the White Pages directory, provided to either CLEC's End User, or in bulk to the CLEC location. TDS TELECOM has no obligation to warehouse White Pages directories for CLEC or provide White Pages directories to CLEC's End Users subsequent to the annual distribution of newly published directories.

- 4.2 TDS TELECOM has no obligation to provide any additional WP directories above the number of directories forecast by CLEC per Section 2.3.5 above. While TDS TELECOM has no obligation to provide WP directories to CLEC or CLEC's End Users after the annual distribution of newly published directories, TDS TELECOM will in good faith attempt to accommodate CLEC requests for "Subsequent" directory orders (orders placed after the initial order/forecast is provided - see Section 2.3.5 above). Orders for directories above the forecast number(s) will be filled subject to availability. In such event, TDS TELECOM will provide the directories in bulk to CLEC and will assess a per book charge at the rates set forth in Attachment A.

## 5. LIABILITY

- 5.1 CLEC hereby releases TDS TELECOM from any and all liability for damages due to errors or omissions in CLEC's subscriber listing information as provided to TDS TELECOM under this Appendix, and/or CLEC's subscriber listing information as it appears in the WP directory, including, but not limited to, special, indirect, consequential, punitive or incidental damages. Irrespective of liability, and except for the republishing of complete printed directories (unless ordered by a court of competent jurisdiction), TDS TELECOM shall provide all commercially reasonable assistance and cooperation reasonably necessary to promptly correct directory errors arising from the erroneous publication in printed directories, or inclusion in directory assistance databases, of unlisted, unpublished, and/or nonpublished names, addresses, or numbers that should not have been so included.
- 5.2 This Appendix shall not establish, be interpreted as establishing, or be used by either Party to establish or to represent their relationship as any form of agency, partnership or joint venture. Neither Party shall have any authority to bind the other, nor to act as an agent for the other unless written authority, separate from this Appendix, is provided. Nothing in the Appendix shall be construed as providing for the sharing of profits or losses arising out of the efforts of either or both of the Parties. Nothing herein shall be construed as making either Party responsible or liable for the obligations and undertakings of the other Party.

**6. BREACH OF CONTRACT**

- 6.1 If either Party is found to have materially breached this Appendix and the breaching Party fails to cure the breach within ten (10) calendar days after receipt of notice from the other Party, the non-breaching Party may terminate the Appendix by providing written notice to the breaching Party, whereupon this Appendix shall be null and void with respect to any issue of TDS TELECOM's WP directory published sixty (60) or more calendar days after the date of receipt of such written notice. This remedy shall be in cumulative of, and not exclusive of, any other remedies available to either Party under this Appendix, under the Parties' underlying Agreement, or otherwise at law or equity.

**7. TERM**

- 7.1 This Appendix shall be governed by the term and termination provisions of this Agreement.